

What should I already know?

- Online Safety and PM–Safe logins, Concept of privacy, Concept of ownership, The need to logout Share to a display board, Approval process, Sharing online, Email simulations, Emotional impact of communications, Communication methods, Shared blog, Reliability of information and spoof websites, Emotional effects, Cyberbullying, Reporting problems, Phishing, Digital footprint, Malware and viruses, Plagiarism, Responsibility to others when sharing, Sources of support, SMART rules, Sharing passwords, Image manipulation, Citing sources, Searching, Reliability, Responsibility to others when sharing, Sources of support, Screen time, Being a bystander
- Email–Evaluating communications, Email safety, Sharing images - safety, Attachments, Email simulations
- Technology Outside School–Developing ideas about the concept of technology that we are surrounded by and its purpose.
- Effective Searching–Digital footprint, search engine, privacy, Reliable sources, Search algorithms - impact on what you see
- Word processing–Use of images, Plagiarism, Citing sources
- Use of 2Dos, saving, opening and editing work, sharing work, copying and pasting, mouse, keyboard and device skills.

What will I know by the end of the unit?

What is a Blog?

- You will understand how a blog can be used as an informative text. You will understand the key features of a blog

Will I plan a blog?

- You can work collaboratively to plan a blog.

Can I write a blog?

- You can create a blog or blog post with a specific purpose. You will understand that the way in which information is presented has an impact upon the audience.

Can I share posts and comment on them?

- You can post comments and blog posts to an existing class blog. You understand the approval process that their posts go through and demonstrate an awareness of the issues surrounding inappropriate posts and cyberbullying. You can assess the effectiveness and impact of a blog. You understand that content included in their blog carefully considers the end user

Key Vocabulary

- **Approval** The act of acknowledging something is appropriate.
- **Blog post** A piece of writing or other item of content published on a blog.
- **Archive** In this case, where older blog or vlog posts are stored.
- **Collaborate** Work jointly on an activity or project.
- **Vlog** A personal website or social media account where a person regularly posts short videos
- **Blog** A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.
- **Commenting** To express an opinion or reaction in speech or writing.

Key Questions

- **What is a blog?**

A blog is a website or webpage that is regularly updated by the author. A blog also allows the reader to post comments or opinion based on what is written.

- **What can a blog be about?**

A blog can be written about any subject. You could write a blog about school such as information about the subject you are studying. Alternatively, you could write a blog about your favourite team or movie.

- **How are the audience involved in a blog?**

A key feature of blogs is that the audience can leave a comment or opinion about what they have read on the blog.

Purple Mash Resources

- 2Blog, 2Connect



2Blog



2Connect