

## What should I already know?

- General use of Purple Mash, simple text entry, use of a writing template.
- Creating text and the use of illustrations, genre: animated picture book
- Creating work for a variety of purposes, further understanding of genres, presenting the same information in different styles: animated story, quiz based on a story, concept map of a story, writing template, altering fonts, share to a displayboard.
- Keyboard skills, typing fluency, considering communication style, email simulations.
- Use of 2Simulate, familiarity with two simulations: Locked Out and The Dark Side of Elpmis, use of Email simulations.
- Use of either MS PowerPoint or Google Slides to learn about good presentations: both content and delivery.
- Use of 2Dos, saving, opening and editing work, sharing work, copying and pasting, mouse, keyboard and device skills.

## Key Vocabulary

- **Campaign** An organised course of action to achieve a goal.
- **Format** The way in which something is arranged or set out.
- **Font** A set of type which shows words and numbers in a particular style and size.
- **Genre** The style or category type of a piece of art, music or writing.
- **Opinion** A view or judgment someone forms about something, not always based on fact.
- **Reporter** A person who reports news or conducts interviews for the press or broadcasting media.
- **Viewpoint** The way someone sees or thinks about something.

## What will I know by the end of the unit?

How can font size and style can affect the impact of a text?

- Use text formatting to make a piece of writing fit for a particular audience.

How do I produce a news report?

- Interpret incoming communications to build up details of a story.
- Use this to write their own story.

How do I write for a community campaign?

- Mind map ideas for a community campaign.
- Write a persuasive letter or poster.
- Judge texts against a suitability criteria

## Key Questions

- Why should I change the font when I am writing?

Changing the appearance of the font can help make things easier to read and highlight important parts of the text.

## Purple Mash Resources

- 2Simulate
- 2Publish Plus



2Publish Plus



2Simulate