



Photo Consent Policy

We will sometimes take photographs of the children at our school and we use these images as part of school displays, in other printed publications or on our school website, Facebook page or Twitter account.

We believe certain uses of images are beneficial to the ordinary running of the School, such as celebrating the success of our sports teams, or marking pupils' achievements and we will regularly use images in classroom and corridor displays.

While we would hope you would agree such use can be beneficial, we understand you may not wish for images of your child to be used in this way and we will respect the wishes of parents (and pupils themselves) if you object to this use.

Occasionally members of the media may visit our school to report on events and to take images or video, which will sometimes be published in local or national newspapers, or on approved websites

We will not use photographs or video of your child in any way outside of school without your permission. Where a parent does not return a photo consent form we will assume consent has **not** been given to any use.

Conditions of use

In ensuring that we always use photographs or video in an appropriate and responsible fashion, we will ensure that:

1. This form is valid for the period your child attends Over Hall Community School.
2. The school will use images of pupils in displays present in classrooms, corridors and other internal locations unless a parent objects to this use.
3. You can withdraw your consent for the use of the images at any time by contacting the school.
4. The images we take will be of activities that show the school and children in a positive light.
5. Embarrassing or distressing images will not be used. The images will not be associated with negative or sensitive issues.
6. We may use group or class photographs or footage with very general labels e.g. 'science lesson'.
7. We will only use images of pupils who are suitably dressed.
8. We will ensure that we do not allow images to be taken of any children for whom we do not have permission or who are 'at risk' or disallowed from having their photographs taken for legal or social reasons.
9. We will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended. However, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication.
10. Historic photographs will remain on our school website and social media feeds. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image or video, on our website, on our social media platforms in our school prospectus or in any of our other printed publications.
11. If we use photographs of individual pupils, we will not use the full name of that child in the accompanying text or photo caption.



12. If we name a pupil in the text, we will not use an individual photograph of that child to accompany the article.
13. We may use group, team or class photographs or footage with very general labels, such as 'a science lesson' or 'making Christmas decorations'.
14. If a child has won an award or been honoured in some way and we would like the name of their child to accompany their picture, we will obtain permission from the parent before using the image.
15. Individual/sibling and/or class photographs are taken annually and parents have the opportunity to buy these images but there is no obligation to do so. Images taken are not used elsewhere and returned/unpurchased images will be destroyed.

Where class photographs are taken these are made available to all parents of pupils in that class. We will only include your child in a class photo that may be purchased by other families.